

CHI Learning & Development System (CHILD)

Project Title

Increase awareness for SGH Health Assessment Centre (HAC) services

Project Lead and Members

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Organisation(s) Involved

Singapore General Hospital

Healthcare Family Group Involved in this Project

Medical, Healthcare Administration

Applicable Specialty or Discipline

Family Medicine, Patient Liaison Service, Communications

Aims

To align Singapore General Hospital Health Assessment Centre (HAC)'s packages with Health Promotion Board (HPB) recommendations to promote national effort to detect health risk at an early stage that can trigger heart disease and stroke.

Background

See poster appended / below



CHI Learning & Development System (CHILD)

Methods

See poster appended / below

Results

See poster appended / below

Conclusion

See poster appended / below

Additional Information

Singapore Healthcare Management (SHM) Conference 2021 – Shortlisted Project (Communications Category)

Project Category

Care & Process Redesign, Quality Improvement, Technology, Digital Health

Keywords

Health Assessment Centre, Detect Health Risk, General Assessment Tests

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Increase awareness for SGH Health Assessment Centre (HAC) services



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Introduction

We are in an era that social media influences our purchasing habits, goods and services can be bought online with the correct information portrayed. Hence we need to be on par with society by reviewing our information in our website. Findings

PLS Team has been working closely with Health Assessment Team for our patients' appointments. Our patients had feedback that the information was not comprehensive for them to take reference. Upon a detailed comparison across multiple health assessment information from various websites, including guidelines from Health Promotion Board Health Promotion (HPB), both departments decided to work together to revamp the HAC website with updated information.



Objectives

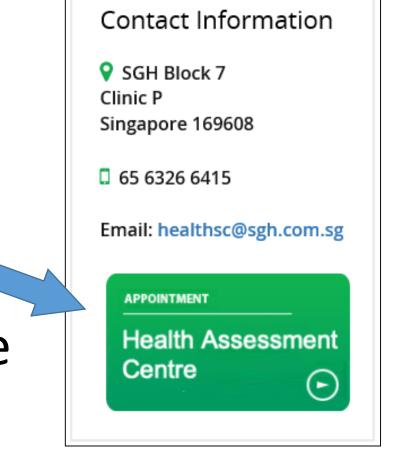
To align our packages with Health Promotion recommendations to Board promote national effort to detect health risk at an early stage that can trigger heart disease and stroke. These includes:

- Diabetes
- Hypertension (high blood pressure)
- Hyperlipidaemia (high cholesterol)

providing these recommendations, it can create awareness on general assessment tests for adults of different age groups to general public.

To allow easier access to appointment booking online, an appointment button should be available on the website.

At the same time, it can improve the aesthetics look & feel of the website



Finally, introduce an eBrochure that summarizes HAC packages for easy reference that can be sent electronically



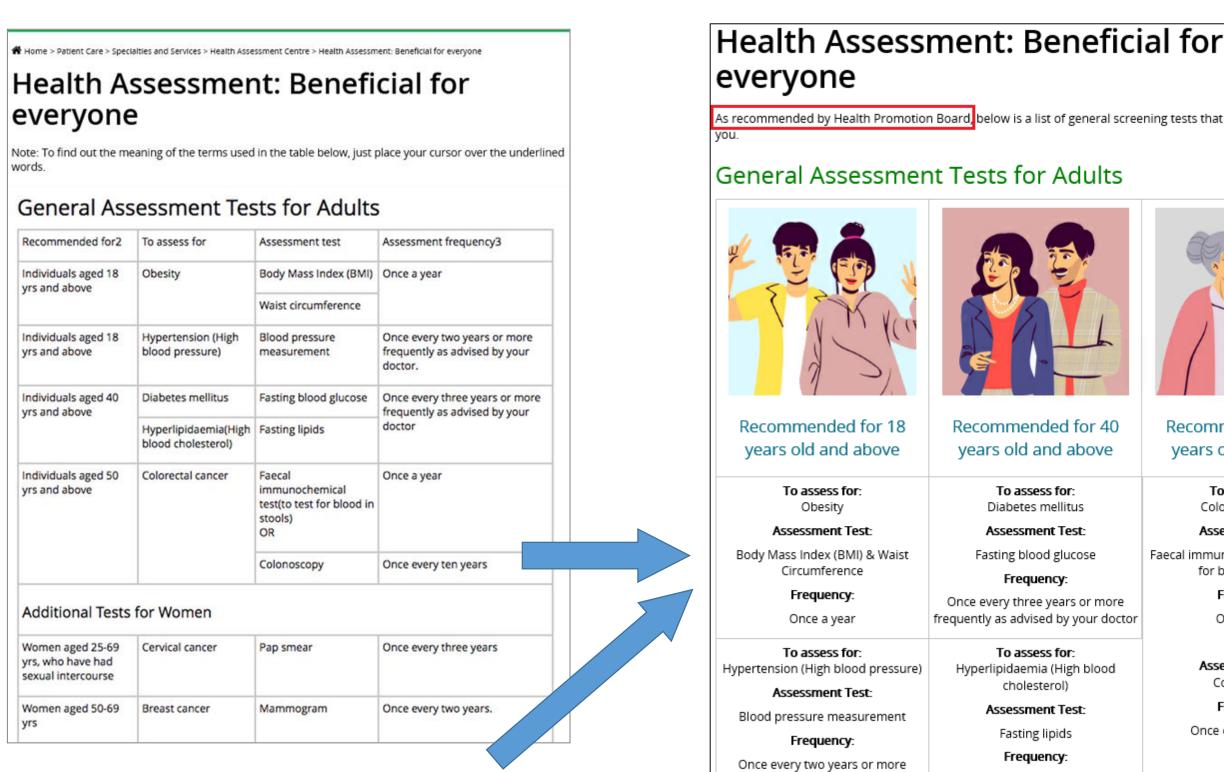
Conclusion & Sustainability

- 1.eBrochure provides an easier access to information offline and online, which allows convenient sharing to our stakeholders.
- 2.HAC website information will be reviewed biannually
- 3.Improved aesthetic visual feel and user friendliness of the website
- 4. Packages are aligned with Health Promotion Board recommendations
- 5. Packages were renamed for easy reference
- 6. Positive feedback on the comprehensive content and information provided in website

Methodology

Engaged HAC and SGH Department of Communications to brainstorm areas of improvement and ideas. Incorporated HPB recommendations as guideline for the new look of the website.

 Emphasis that SGH HAC packages are based on HPB recommendations.



- illustration Input better visual and comprehension.
- everyone recommended by Health Promotion Board, below is a list of general screening tests that are recommended for General Assessment Tests for Adults years old and above To assess for: To assess for: Colorectal cancer Body Mass Index (BMI) & Wais immunochemical test(to tes Assessment Test: Once every ten years Additional Tests for Women
- Include an appointment button that send requests to HAC email for enhanced convenience.
- Improved website layout for better flow of information.
- Renamed the health assessment packages and include price details for transparency.

Health Assessment Packages

Our packages encompasses all 3 health condition recommendations from Health Promotion Board; Diabetes, Hypertension (high blood pressure) & Hyperlipidaemia (high cholesterol).

- Basic Chronic Disease Assessment (\$363.80)
- Enhanced Chronic Disease Assessment (\$749.00)
- Create an eBrochure for ease of communication via email and mobile communications.



